# MAGNET CAPITALS LTD (MCL)

## **COMPANY PROFILE**

#### **MISSION**

Our Mission is to provide our clients with excellent services through hard-work, innovative and total commitment towards satisfying client's needs.

#### **VISION**

To be among the leading investment management company with high value added to all stakeholders.

# **ABOUT US**

Magnet Capitals Ltd (MCL) is a wholly owned Nigerian Company incorporated as a Limited liability company on April 23<sup>rd</sup> 2015. The company is registered by Corporate Affairs Commission with RC 1256514. Our reputation rests on the display of the highest standard of professionalism and technology drives in providing innovative solution to our clientele needs coupled with diligent commitment to quality services. Our corporate culture and staff attitude to work guarantees easy access to information and effective response to clientele needs.

We are a fiduciary to our clients. We're investing for the future on behalf of our clients, inspiring our employees, and supporting our local communities. Our purpose is to help more and more people experience financial well-being. Together with our clients, we're contributing to a more equitable and resilient world – today and for generations to come. We are committed to advancing Financial well-being, Investment access, sustainable investing. We make investing easier and more affordable. How can we use our expertise to help more and more people invest?

#### Who we are

# At Magnet, you're more than just an investor—you're an owner.

MCL is different by design. We're owned by the people who own our funds which makes us unique in the industry. This means you can trust that we are your partner; focusing on your long-term success instead of quarterly results. That's the Value of Ownership.

### Who we serve

- Individuals and families
- Companies
- Government

# MCL PRINCIPLES

our purpose is to help more and more people experience financial well-being.

We rely on our principles to guide how we interact with each other, our clients, the communities in which we operate, and all of our other stakeholders.

These principles represent our core values, our aspirations, and our cultural language – lived and embraced by every employee at our firm.



# We are a fiduciary to our clients.

Our clients' interests come first.

The fiduciary mindset is the bedrock of our identity. It reflects our integrity and the unbiased advice we give our clients. And it's what inspires us to come to work every day and help people build better futures.



# We are Magnet.

We work collaboratively, without silos and without turf, to create the best outcomes for our clients, our firm, and the communities where we operate.

- A diverse workforce is indispensable to our creativity and success. It's how we answer the biggest questions and solve the toughest problems.
- An inclusive, equitable environment makes us thrive. It enables
  us to draw on expertise and unique experiences from across
  the firm and bring out the best in each other.



# We are passionate about performance.

We are relentless about finding better ways to serve our clients and improve our firm. Since our founding, innovation has been at the center of how we deliver performance and stay ahead of our clients' needs.

- We have continually reinvented our company to help people achieve their goals.
- We are lifelong students of markets, of technology, and of the world.

# We take emotional ownership.

The people we serve entrust us to help them prepare for the future. Our culture is defined by the deep sense of responsibility we feel to our clients and to each other.

- In everything we do from the investment performance we deliver to the technology we develop – we are emotionally invested in our clients' futures.
- We are equally invested in the success of our firm and our colleagues. We hold ourselves and each other to the highest standards of excellence.

# We are committed to a better future.

We are long-term thinkers, focused on helping people build a better tomorrow. We are deeply invested in the success of all of our stakeholders – our clients, our employees, our shareholders, and the communities where we operate – and we run our business sustainably and responsibly.

- We advocate for sustainable and responsible business practices that drive long-term value.
- We always strive to serve more people, and to find new and innovative ways to help them achieve financial well-being.





# **OUR LEASERSHIP**

Mukhtar Yahaya Chairman and Chief Executive Officer
Tukur Ahmed Lawal  Director
Ishaq Mohammed Betto  Director
Head- Finance & Admin
Head- Corporate services
Head- Real Estate Investment
Head- Stocks Investment
Head- Automobile Investment

# OUR HISTORY-Ideas, innovations and growth

MCL began in 2015 with two people who shared a determination to put clients' needs and interests first. Our founders believed they could manage assets in a way that was better for their clients – by utilizing their passion for understanding and managing risk. This is the way the firm continues to be managed today.

Over the past 7 years, MCL has evolved from a two-person start up to a glamourous company who's trusted to manage many assets as an investment manager. The past seven years have shown our commitment to our people so that we can continue to deliver long-term value for our clients and our shareholders.

# INVESTMENT PRODUCTS-Your money should work for you

An investment product is an asset that may grow your money for you and there are many choices for where to put your money. Stocks, bonds, exchange-traded funds, dmutual funds, forex, commodities and real estate are all good investments no matter what level of experience you have. When you open MCL Account, you can choose multiple investments and hold them all in 1 account. Check out your options below.

- Hysig Real Investment (HRI)
- Hysig Auto Investment (HAI)
- Hysig Equity Investment (HEI)

#### **HRI - Accounts & Plans**

Buying and owning real asset is an investment strategy that can be both satisfying and lucrative. HRI are investment in land, Houses and Constructions based in Abuja Nigeria with over N1 billion in asset under management.

**HRI1** is a Direct real investment plan involving owning the asset by the investor. **HRI2** is an Indirect real investment plan, it involves investing in pooled vehicles that own and manage assets.

#### **HAI - Accounts & Plans**

We help people and businesses across Nigeria to invest in genuine automobile **business** to make profit margins. With access to over 250,000 vehicles of all makes and models as a registered member of Copart combined with our logistics and shipping experience.

**HAI1** is a direct plan which involves owning the assets by an investor. **HAI2** is an indirect plan which involves investing in pooled vehicle that own and manage the asset.

#### **HEI- Accounts & Plans**

**HEI1** is a direct plan which involves owning the assets by an investor. **HEI2** is an indirect plan which involves investing in pooled vehicle that own and manage the asset.

# **Contact and Office Locations**

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